***Choose 2-3 Strategies, at least 1 must be Offline / In Person.***

**In Person (Offline) Strategies**

1. Speak (live)
2. Go to Networking Meetings
3. Outreach Calls (i.e. warm calls to people you know, or members of an organization you belong to)
4. Sponsor an Event
5. Attend and / or Exhibit a Booth at a Tradeshow
6. Create a Group (in-person via a MeetUp)
7. Ask for Referrals from Past Clients, Partners or Affiliates
8. Volunteer
9. Post Flyers
10. Direct Marketing
11. Traditional Advertisements (newspapers, magazines, circulars)

**Online Strategies**

1. Speak (Masterclass / webinar)
2. Offer a Free Masterclass (online)
3. Create a Fun, Highly Interactive Challenge Experience
4. Network & Contribute in Online Groups (Fb, LinkedIn)
5. Joint Venture & Affiliate Partnerships
6. Write (articles, blogs, newsletters)
7. Write Guest Articles (submit articles to publications)
8. Online Advertisements (Facebook, LinkedIn, GoogleAds, etc.)
9. Create a Group (online via Fb or LinkedIn)