***Identify 3 Offline + 2 Online Places where Your Ideal Client Is Gathering***

**In Person (Offline) Places**

1. Networking groups / meetings
2. Industry Events specific to your Ideal Client
3. MeetUp.com groups
4. Non-business gatherings, e.g. moms, outdoor activities, crafts, etc.
5. Alumni events
6. Your Peers and Complimentary Services

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**Online Places**

1. Fb Groups specific to your Ideal Client
2. LinkedIn Groups specific to your Ideal Client
3. Industry publications
4. Interest / Lifestyle publications
5. Your Email List
6. Virtual Speaking Opportunities
7. Your Peers and Complimentary Services

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